

Mótíf
wool
blankets
made
in
Iceland

2020
2021

designed by ueli
in collaboration
with Varma

P 01/03

LAUNCHING
AUTUMN/WINTER 2020/2021

MÓTÍF

a conceptual interpretation of the Icelandic landscape
in its stellar simplicity of form, colour and texture

LANDSCAPE MEMOIR

Memories of a landscape in composition, colour and texture translates into a collection of woollen blankets made in Iceland from 100% Icelandic brushed wool, sourced directly from local farmers.

The raw softness and strength of the Icelandic wool are preserved in the blankets, featuring a thick wool base for warmth and a brushed fiber surface for comfort.

/as nature made it/

DIMENSION:

175cmx135cm

MATERIAL:

Lace Weight Yarn, 100% Icelandic wool

CARE:

Air, hand wash at low temperatures or dry clean to avoid shrinkage

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